

CELEBRATING THE
POWER OF MUSIC

THE DRAKE GIVES

2024

SPONSORSHIP OPPORTUNITIES

TUESDAY

JUNE 4 2024

JOIN US FOR A CAVIAR DINNER WITH WINE PAIRING AND LIVE ENTERTAINMENT

THE DRAKE LAGUNA BEACH

FEATURING A LIVE PERFORMANCE BY

PARSON JAMES



www.TheDrakeGives.org Follow us on Instagram @TheDrakeGives



CELEBRATING THE POWER OF MUSIC

THE DRAKE GIVES

Dear Friends of The Drake,

Celebrate the Power of Music with us! We are honored to share that we will be co-chairing The Drake Gives' namesake annual fundraiser June 4th, 2024. Founded by Alec Glasser - owner of Laguna Beach's iconic restaurant The Drake, The Drake Gives is a 501c3 nonprofit foundation that provides underserved youth in public schools with music education, materials, and instruments to experience the transformative power of music. Music has a profound impact on a child's academic and social emotional development - our goal is to ensure that all children, irrespective of their socioeconomic status, have access to music education.

Since The Drake Gives first partnered with Save The Music in December 2021, they have raised over half a million dollars for music education equity and access and have supported music education re-builds in Los Angeles and Orange County. The Drake Gives' contributions have impacted more than 12,000 students, with over half of these funds specifically used to jumpstart a new music program in 5 schools in Anaheim Union High School District (Ball Jr. High, Sycamore Jr. High, Brookhurst Jr. High, South Jr. High, Savannah High School), providing over 7,000 students with instruments and equipment to perform in their school bands and to record & produce music of their own.

The Drake Gives has identified a significant opportunity to increase music and arts participation in elementary, middle and high schools throughout Orange County. Through our musically inspired celebrations, we are fundraising to help create sustainable impact, right here in our county. For every \$57 we raise, we can help a child receive music education, instruction, and an instrument for one year!

Only taking place once a year, The Drake Gives will be back for another evening to remember, pairing the best food, libations and music with inspiring philanthropists as we fundraise to further our impact. **Tuesday, June 4th, 2024**, we will host our annual event at **The Drake Restaurant in Laguna Beach**, with proceeds being dedicated to support the expansion of music programs in underserved Orange County Public School Districts. Together, we can inspire a bright future for the next generation through the gift of music.

Your generous support is truly appreciated. Enclosed you'll find valuable information about the event and details on how you can help. Additional information can be found at: www.TheDrakeGives.org and any questions can be directed to Wendy Misner, Program Director at The Drake Gives, (415) 722-3111.

With gratitude for your support,

James Cueva

James Cueva
2024 Co-Chair

Lourdes Nark

Lourdes Nark
2024 Co-Chair

Urvashi Patel

Urvashi Patel
2024 Co-Chair

Linda Young

Linda Young
2024 Co-Chair



THE DRAKE GIVES' MISSION IS TO HELP UNDERSERVED YOUTH REACH THEIR FULL POTENTIAL THROUGH MUSIC EDUCATION

All or part of your gift may be tax-deductible, as The Drake Gives' is a nonprofit 501(c)(3) - Tax ID: 84-4335326. Please consult with your tax advisor.

www.TheDrakeGives.org | Follow us on Instagram @TheDrakeGives



SPONSORSHIP OPPORTUNITIES

TUESDAY, JUNE 4, 2024 | THE DRAKE, LAGUNA BEACH, CA

Your donation helps underserved youth reach their full potential through music education.

PATIO BIG BAND - \$12,000 (1 available)

Covered outdoor seating with outdoor view of the main room.

Premium seating at 1 table for (12) guests

Premium sponsor recognition on all event promotional materials

Full page ad in digital program

Logo and link on event website

Tablesides butler service

Verbal recognition at the event

MAIN ROOM SEXTET - \$9,000 (2 available)

Premium main dining room seating with view of the stage.

Premium seating at 1 table for (6) guests

Premium sponsor recognition on all event promotional materials

Full page ad in digital program

Logo and link on event website

Tablesides butler service

PATIO QUARTET - \$4,000 (1 available)

Covered outdoor seating with outdoor view of the main room.

Patio seating at 1 table for (4) guests

Half page ad in digital program

Name and link on event website

DUET (2 TICKETS) - \$4,000

Premium seating in the main dining room at a group table of 12.

CHEF'S COUNTER TICKET - \$850 **SOLD OUT**

Seating in the main dining room with view of the stage.

ENTERTAINMENT SPONSOR - \$5,000

Signage at the event

Special verbal recognition at the event

Full page ad in digital program

Logo/link on event website



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CELEBRATING THE POWER OF MUSIC
THE DRAKE GIVES

PURCHASE SPONSORSHIP

TUESDAY, JUNE 4, 2024 | THE DRAKE, LAGUNA BEACH, CA

Your donation helps underserved youth reach their full potential through music education.

Recognition Listing: _____

Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I am unable to attend but would like to make a donation \$ _____

I WOULD LIKE TO BECOME A SPONSOR

PATIO BIG BAND

MAIN ROOM SEXTET

PATIO QUARTET

DUET

ENTERTAINMENT SPONSOR

Total Amount Enclosed \$ _____

Enclosed is a check payable to **The Drake Gives**

Please bill my AMEX, Visa, Mastercard, or Discover

Card#: _____ Exp: _____ / _____ CVV: _____

Signature: _____

Guest Names: _____



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CELEBRATING THE POWER OF MUSIC

THE DRAKE GIVES

LIVE AUCTION DONATION FORM

TUESDAY, JUNE 4, 2024 | THE DRAKE, LAGUNA BEACH, CA

To maximize the value of your donation, please provide a clear and compelling description of the item and its use or benefits. Please forward a digital image of your item and other promotional materials that will enhance the description or display of your generous contribution.

Donor's Name (as you would like to be recognized):

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description (Continue on back or attach an additional sheet):

Item Restrictions (Black out dates, expirations, age limits, etc):

Estimated Retail Value:

Please Check One:

- | | |
|--|--|
| <input type="checkbox"/> Donation Enclosed | <input type="checkbox"/> To Be Delivered |
| <input type="checkbox"/> Please Create Certificate | <input type="checkbox"/> To Be Picked Up |

PLEASE EMAIL THE COMPLETED FORM TO:

Wendy Misner, wendy@thedrakelaguna.com

All auction items must be submitted by May 24, 2024

Point of Contact:



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AS SEEN IN

LAGUNA BEACH

Magazine

AUGUST 2023 ISSUE



UPFRONT PLACES | PERSPECTIVES | HAPPENINGS

Community / Galas & Events



1. Alec Glasser, Paul Gstrein 2. Michael and Lauren Contursi, Seanne and Steve Contursi 3. Wendy Misner, Alec Glasser, Paula Streurer 4. Ryan Cueva, Nick Gstrein, James Cueva

GROOVE FOR GOOD

Students at Anaheim schools will reap the benefits of The Drake Gives' latest fundraiser, which raised funds for music education in collaboration with Save the Music Foundation. Held June 6 at The Drake restaurant and music venue in south Laguna and produced by Elite OC Productions, the burgundy-and-gold themed Groove for Good started with a rooftop reception featuring a silent auction. Guests then moved inside the dining room for a three-course meal-complete with a seafood sampler, diners' choice of a main course and a chocolate parfait for dessert, all paired with wines from Arrow&Branch (owned by Laguna residents)-prepared by chef Paul Gstrein. During dinner, a live auction led by Zack Krone was followed by live music from Chris Norton Band, Matt Von Roderick and Keith Chagall, organized by Cueva Entertainment Services. Those in attendance also heard from Christopher Downing, the Anaheim Elementary School District superintendent as well as music teacher Phil Villalobos and Nashville musician Seal Oliu, who graduated from Anaheim High School. In total, the event raised over \$125,000 to empower youth through music education. (thedrakelaguna.com)-Ashley Ryan



1. Arrow&Branch Wines 2. Event Produced by Elite OC Productions 3. Auctioneer Zack Krone

AS SEEN IN

Laguna Beach Independent

VOLUME XX, ISSUE 27

2023 Volkswagen ID.4
Lease for \$449 plus tax for 39 months, including \$4,000 in discounts
Volkswagen VW in Huntington Beach and Cerritos

Laguna Beach Independent

Our Team, Our Paper! lagunabeachindy.com

July 7, 2023 | Volume XX, Issue 27

Fourth of July Fireworks Light Up Laguna

Laguna Beach Receives First Electric Trash Truck in Orange County

Rivian to Bring 'New Automotive Retail Experience' to South Coast Theater

THANK YOU LAGUNA BEACH

2023 MOST WATERWISE CITY IN THE NATION

LAGUNA BEACH COUNTY WATER DISTRICT

INSIDE COASTAL REAL ESTATE GUIDE

The Drake Restaurant Raises \$125K for Music Education at Groove for Good Event



Interior of The Drake / Frank Salas Photography



Alec Glasser with Chef Paul Gastrein/
Frank Salas Photography

BY CHRISTOPHER TRELA | SPECIAL TO THE LB INDY

Memorable music and creative cuisine paired perfectly for a good cause when the Drake Restaurant in Laguna Beach hosted an annual fundraiser dubbed "Groove for Good" on Tuesday, June 6.

The sold-out event's main purpose — where philanthropists, industry innovators and exceptional musical talent collided for a cause — was to raise funds for The Drake Gives and Save the Music Foundation.

The \$125,000 raised at the event will benefit the music programming within Anaheim's Public School District.

During the event, Anaheim Elementary School District Superintendent Dr. Christopher Downing shared the need that exists, and the important role that music education plays within the lives of children.

Guests also heard powerful testimony from Phil Villalobos who is a 5th/6th grade music teacher in the Anaheim School District and Sean Oliu, who is a graduate of Anaheim high school and is now a musician in Nashville.

The evening began with an exceptional three course dinner prepared by Chef Paul

Gstrein, complemented by wines selected from Laguna Beach based Arrow&Branch.

First course was a Bento Box with tiger prawn, ahi tuna tataki, king salmon poke and sticky rice salad, paired with Arrow&Branch 2002 rose of cabernet franc.

Main course was a choice of prime filet mignon with potato trio, herb crusted Alaskan halibut with potato puree and seasonal vegetables, or vegetarian vegetable composition with chickpea hummus.

Dessert was three chocolate parfait with fresh raspberries.

During dinner a live auction was held for a variety of luxury items, including an evening at The Drake for 25 people, VIP Angels tickets, a week in Tuscany, and a Nashville experience.

Native New Yorker Alec Glasser, founder of The Drake Restaurant in Laguna Beach, became passionate about music while attending public school programs in Queens. He learned to play saxophone, clarinet and flute, and even played gigs with teen bands at upscale resorts.

Glasser also spent summers working at The Drake Hotel on Park Avenue as an elevator operator and bellman. The Drake

management agreed to let Glasser stay at the hotel provided he was on call if needed.

The Drake Hotel was reportedly host to numerous bands and celebrities of the day, including Jimi Hendrix, The Who, Led Zeppelin, Mohamad Ali, Frank Sinatra and Sammy Davis, Jr. As he became friendly with these and other stars, Glasser was allowed to run after-hours parties in unoccupied hotel suites with the food and beverage provided by the Drake.

After three summers at The Drake, Glasser had earned enough to pay for law school in California, after which he launched a successful career as a commercial real estate developer.

The Drake Hotel in New York was demolished in 2008, but Glasser took his memories and poured them into a new business venture by opening The Drake Restaurant in 2019, which has a supper club-style experience. The music side of The Drake Hotel has also been recreated at The Drake Restaurant, where diners can enjoy live jazz nightly.

"The power of passionate people coming together in support of a united cause, never ceases to amaze me. I am grateful

beyond words for the support of our event sponsors, donors, and our dedicated team who worked diligently to bring 'Groove for Good' to life," said Glasser.

The Drake Gives is a nonprofit 501(c)(3) whose mission is to connect, inspire and provide underserved youth with the music education, materials and instruments they need and deserve to fuel their passions and experience the power of music. Launched in 2001, to date The Drake Gives has raised over half a million dollars to support Save The Music Foundation, which has funded public music education in underprivileged school districts within Orange County. Visit thedrakegives.org to learn more.

The Save The Music Foundation is a 501(c)(3) nonprofit that helps students, schools, and communities reach their full potential through the power of making music. For 25 years, Save The Music has addressed the systemic inequities in music education by investing in under-resourced communities across the U.S., donating school instruments and technology; working as a convener, expert, and catalyst; helping to train and support teachers; and starting and building thousands of new music programs in over 286 school districts nationwide.

Outstanding sponsors and donors of the "Groove for Good" event included Spray-Tech/Junair, Tarsadia Foundation, Spark Grantwriters, Tequila Comisario, Berger Kahn, Arrow&Branch, Sterling Public Relations, The Zandbergen Group, Artes Capital, Sperry Commercial, Guitar Center Foundation, The Guitar Shoppe, Gibson Gives, Lincoln Salazar, and Linda and Burton Young.

Auctioneer extraordinaire Zack Krone led the evening's live auction while Frank Salas Photography captured a vast array of memorable moments throughout the evening. Co-chairs of the event were Wendy Misner and Kerry Harker.

THE DRAKE GIVES

THE STORY

In 2019, when The Drake Restaurant opened its doors in Laguna Beach, Founder Alec Glasser set a primary goal: to establish a "give back" initiative dedicated to supporting music education, particularly for underserved children in public schools. The culmination of this commitment came to fruition in 2021 with the launch of The Drake Gives, a public nonprofit 501(c)(3) foundation, whose mission is to provide underserved youth in public schools, the music education, instruments, and instruction they need to experience the transformative power of music

THE CHALLENGE

Budget constraints, lack of advocacy, infrastructure, and equipment are common challenges faced by public school districts in supporting music education – a fundamental element in the developmental stages of early childhood – and The Drake Gives is determined to change that.

THE SOLUTION

The Drake Gives has teamed up with one of the leading nonprofits dedicated to music education, Save The Music Foundation. For over 25 years, they have been actively addressing systemic disparities in music education by making significant investments in culturally vibrant communities across the U.S. Their impactful initiatives have provided \$75M worth of instruments and technology to more than 2,700 schools, positively influencing the lives of millions of students. Together, we have identified a significant opportunity to increase music and arts participation in elementary, middle, and high schools throughout Orange County.



THE IMPACT

‘OVER THE PAST TWO YEARS, THE DRAKE GIVES HAS DEMONSTRATED OUTSTANDING COMMITMENT TO THE ANAHEIM COMMUNITY, MAKING A SIGNIFICANT IMPACT ON THE LIVES OF SO MANY THROUGH THEIR DEDICATED FUNDRAISING EVENTS AND INITIATIVES. WE ARE IMMENSELY GRATEFUL FOR THE DRAKE GIVES’ SUPPORT AND LOOK FORWARD TO CONTINUING OUR WORK TOGETHER TO EMPOWER MORE STUDENTS THROUGH MUSIC.’

- HENRY DONAHUE, EXECUTIVE DIRECTOR AT SAVE THE MUSIC FOUNDATION



Since their launch in 2021, The Drake Gives has raised over **\$500,000** for music education equity and access

Over **\$200,000** has been given to Anaheim Union High School District, providing over 7,000 students with instruments and equipment to perform in their school bands as well as record and produce their own music



To date, The Drake Gives' contributions have impacted more than **12,000** students supporting music re-builds in Los Angeles and Orange County



For every **\$57** we raise, we can help a child receive music education, instruction, and an instrument for one year!